

PROMOTE YOUR EVENT IN THE ART MAP TO REACH ART COLLECTORS LOOKING FOR UNIQUE LOCAL PRODUCTS

About The Art Map

The Art Map is the definitive art guide which helps visitors find the best art galleries, art studios, events, workshops and creative local products in Grey, Bruce, Southern Georgian Bay and Manitoulin Island.

This year the size will be increased slightly to 8.5 x 5.5".

The Art Map:

- promotes and celebrates artists, galleries, cultural events and workshops through a printed booklet and website
- encourages economic development by promoting local culture
- published annually since 2005
- organized by area for easy trip planning
- web site, www.theartmap.com includes everything in the printed version plus more... in an easy-to-use searchable format
- provides options for additional online promotion of your work or creative business
- each studio/gallery spread features a map with locations indicated and grouped by area.

Why Advertise your Events on The Art Map?

- our website draws traffic from across Ontario and around the world
- your event is included on our events web page
- we email our events list to our subscribers weekly
- distribution in tourist information centres in Bruce, Grey, Manitoulin Island, Southwestern Ontario, high traffic areas, galleries and art venues
- popular with visitors to the area
- copies are often kept on hand and new editions are sought out by followers
- promoted on Twitter and Facebook with over 959 facebook likes as of Dec 2018.

The Art Map's Mission

To produce a guide to artists in Bruce, Grey, Simcoe and Manitoulin Island and distribute it widely in Ontario. To advocate for and promote the arts, educate the public and local government about the benefits of culture in the community and economy.

Distribution:

- **25,000 copies** are printed and distributed to tourist information centres, high traffic areas and galleries in Southwestern Ontario, Bruce, Grey, Simcoe and Manitoulin Island

Our Website

- all print content is included on our web site www.theartmap.com
- online maps display locations by area or category
- listings can be searched several ways and filtered by search terms
- options available to promote your events and workshops online.
- call to artists listings may be added by anyone for free

Social Media and Email Marketing

- facebook, twitter and email subscribers have increased yearly

Find Us on Social Media

Please like our page and follow us on:

www.facebook.com/theartmap
www.twitter.com/colourpix
www.pinterest.com/theartmap

Questions?

Contact us with any questions or feedback.

Email: barb@colourpix.ca
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www.theartmap.com

